

Computershare Registration Instructions




Computershare Investor Center - United States

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Welcome to The Coca-Cola Company's Shareholder Services at Investor Center




\$48.60 THE COCA-COLA COMPANY
(NYSE:KO)
5/21/2019 4:00 PM ET

By Regular Mail
Computershare
P.O. Box 505905
Louisville, KY 40233-5905

By Overnight Delivery
Computershare
482 South 4th Street, Suite 1600
Louisville, KY 40202

1-888-COKE-SHR (265-3747) or
1-781-575-2653

Price



2/20/2019 3/22/2019 4/16/2019 5/11/2019

KO

Online Account Access
Current shareholders can get full portfolio access to their account(s) of The Coca-Cola Company and any other holdings managed by Computershare. Simply log in, or create a User ID to immediately gain access to your account on Investor Center. If you have already created a User ID you can log in now by clicking on the Log In button below to view and manage your holdings.

Note: If you do not have a Social Security Number, [click here](#) to create a User ID using your account number. You will be mailed a special activation code with easy instructions to enable full access.

eDelivery and eTree
Go paperless and receive your statements, tax information and proxy materials electronically! As a thank you, The Coca-Cola Company will plant a tree on your behalf through American Forests, a leading U.S. conservation organization. By going paperless, you help to reduce CO2 emissions, reduce the cost associated with printing and postage and you receive a more efficient and effective service. The Coca-Cola Company is refreshingly committed to protecting and preserving the environment and they hope you will support them in achieving their goals. Log in to your account and go paperless today.

Direct Stock Purchase and Dividend Reinvestment Plan
The Computershare Investment Plan is a Direct Stock Purchase and Dividend Reinvestment Plan for The Coca-Cola Company Common Stock. Whether purchasing stock for the first time or enrolling your existing holdings, the Computershare Investment Plan provides you with a low-cost alternative to traditional retail brokerage methods of purchasing, holding and selling The Coca-Cola Company Common Stock.

[Obtain a Brochure, enroll and make investments online.](#)

Existing User

Log in now to view your portfolio and access statements online.


[LOG IN](#)

New User

Create your User ID and password now to access all your Computershare holdings.


[CREATE LOG IN](#)

Investor Center Features




View the balance of your holding

[LOG IN & VIEW](#)




View your payment history

[LOG IN & VIEW](#)



View your transactions

[LOG IN & VIEW](#)



Transfer Shares / check transfer status

[LOG IN & VIEW](#)

Gain peace of mind when managing an estate.
What you need to know when transferring shares from the account of a deceased stockholder. [LEARN MORE](#)

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Click on Create Log In



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Registration

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1 Confirm your stock 2 User registration 3 Confirm your email

As a first step, we need to confirm your shareholding(s). You have two options to do this:

Option 1 – Social Security Number

This option is available to US residents with a US tax ID number.

Immediate Online Access: If you choose this option, you should receive immediate access if you pass an online identity verification process.

Option 2 – Holder Account Number

This option is for those who live outside the United States or those who do not wish to use their social security number **only**.

Up to 2 weeks: If you choose this option you may need to have a verification process sent to you via postal mail - it can take up to 2 weeks to receive this.

Your details

Select your preferred option:

☒ Option 1 - Social Security Number or EIN

☐ Option 2 - Holder Account Number

Social Security Number or EIN:

ZIP Code:

Select a company you own shares in:

Start typing company name and select.
Start typing the company name and select from list

Terms and Conditions

☐ I agree to the [Terms and Conditions](#)

☐ I would like to receive information about future online services

Please type the characters shown:

Home Company Research Terms & Conditions System Requirements Security Information Privacy Policy

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Step 1

Select Option 1 then enter your SSN or EIN and zip code

Step 2

Type in the The Coca-Cola in the company field

Step 3

Check the box to Accept the Terms and Conditions

Step 4

Enter the code in the box

Click "Next"



Registration

1 Confirm your stock 2 **User Registration** 3 Confirm your email

Contact Information

First Name * ?

Last Name * ?

Email Address ?

Please ensure you have immediate access to your inbox to confirm your email.

Dial Prefix ?

Mobile Number

Confirm Mobile Number

Login Details

User ID * ?

Password * ?

Re-Enter Password *

Personal Site Seal ?

Your personal site seal an additional layer of security that is unique to your login details. It will be displayed whenever we ask you to enter your password.

When you see your personal site seal it confirms that you are on an authentic Computershare website and it is safe to enter your password.

Please select a color and enter three words to create your site seal.

Choose a color for your Site Seal image *

Word 1 *

Word 2 *

Word 3 *

Security questions ?

Question 1 *

Answer *

Question 2 *

Answer *

Question 3 *

Answer *

This is my device ?

☒ Please unselect this option if you are currently on a public or shared device.

CANCEL

NEXT

PREVIEW

Step 1
Enter contact
information

Step 2
Enter User ID
and Password

Step 4
Enter
information for
Personal Site
Seal

Step 5
Setup security questions
These are used for
password and User ID
recovery.

Click "Next"



Computershare

Dear Sam,

You are receiving this email as a reference to your recent visit to Computershare's security update service.

Please do not reply to this email. This mailbox is not monitored and you will not receive a response.

Please confirm that your email is correct by clicking on the link shown below.

<http://www.computershare.com/investor/login/EmailConfirmation?input=37fv832iuyrsdjbviaeuhuiiu3y408rg38yrt08qw7ry0c8eq7gq0e9fh0q87ewyrdpiuwebgf7wqyepiubdouyrqtewpuiifbo783ycd4e56yuf368t7yiges5679yuhigte456t87yigtes56t8yiguvtes568tyiugvdest657y34uy2oiuho3yeiudhp9823doi8374rhoiuwebr3o87weygduhbu76t5rfygtgiuhvgfrd576898ougf>

If the above link does not work, you can also type this link into your web browser and press enter.

Thanks,

Computershare

CERTAINTY | INGENUITY | ADVANTAGE

Check your inbox or junk mail for the email

Click on the link in the email



Registration

1 Confirm your stock

2 User Registration

3 Confirm your email

Verify Your Email Address

We've sent a verification email to **test@test.com** [Wrong email address?](#)

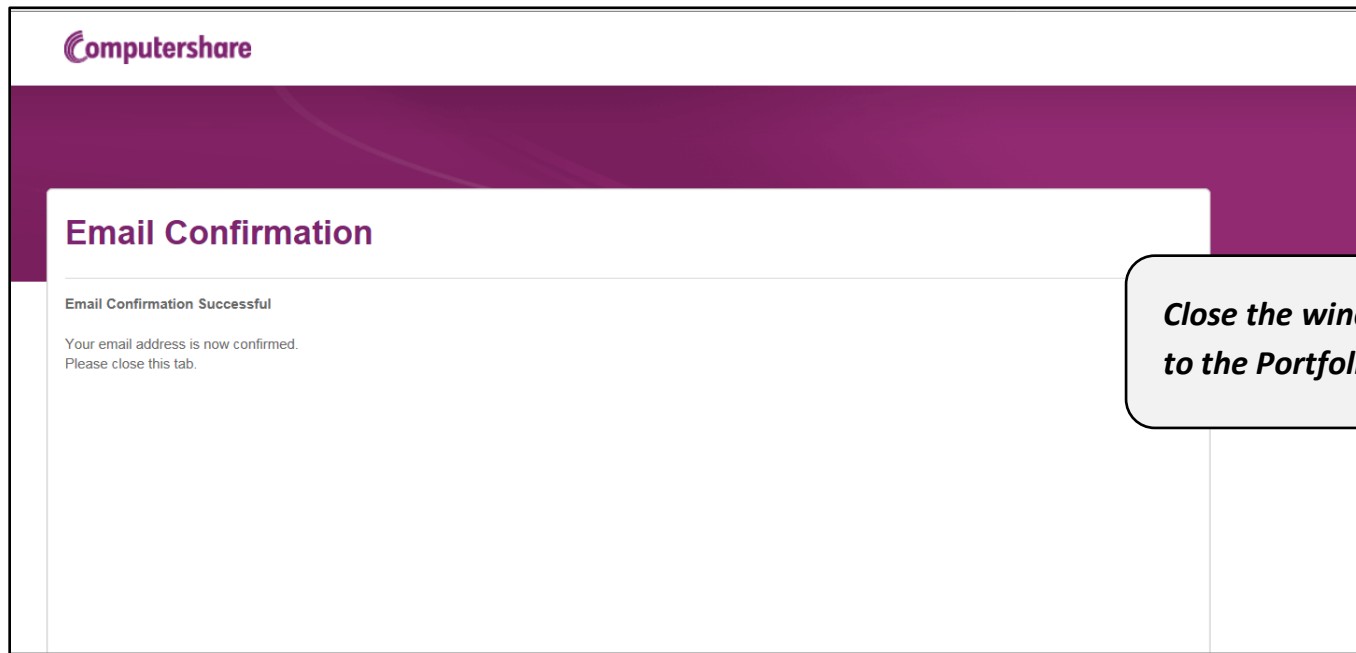
Please click the link in the email to verify your email address.
Can't find the email? [Resend Verification Email](#)

CONFIRM LATER

I HAVE CONFIRMED MY EMAIL

Click on I have Confirmed my email

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***Close the window and go
to the Portfolio screen***